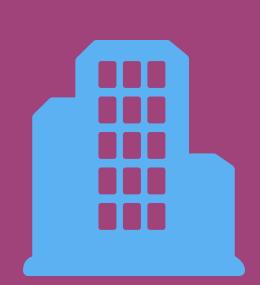
THE COST OF TECHNOLOGY







3 in 4 organizations believe their technology costs too much and is not adding the value they had hoped.

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The global cost of technology to businesses is over **1 Trillion Dollars**.

TOO MUCH TIME

Evaluating, **purchasing**, and **implementing** technology has significant costs, often much greater than the upfront costs of hardware and software.

MAINTENANCE COSTS

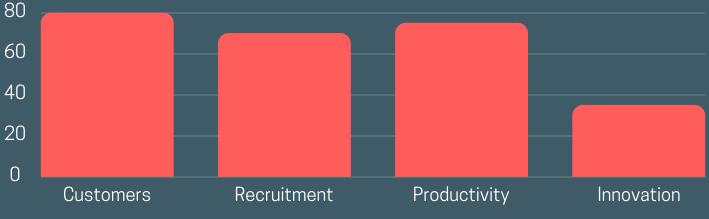
Patching, updating, and securing technology infrastructures is a costly effort. Valuable time from your key resources is monopolized with just keeping the lights on, robbing your business of higher-value services.



SUPPORT COSTS

Whether it is opportunity cost of your internal support team that could be working on higher-value technology initiatives, or an expensive out-sourced managed services contract, the results is **you are paying too much** to support your technology environment.

OPPORTUNITY COSTS



www.qube.tech 866.618.8850 In Collaboration with

CISCO

BENEFITS OF Pube



IT AS A SYSTEM TM



190% ■\$



\pm COMPLEXITY = \pm COSTS AND $\overline{}$ UPTIME

AUTOMATIC UPDATES

Your infrastructure is constantly updated with new features and capabilities, improving value and reliability over time.

REALTIME SECURITY

Security is a game of seconds. Keeping your entire infrastructure secure end-to-end is a massive challenge on your own. Qube® updates your environment as a system, meaning when one item is patched, your entire environment is patched.

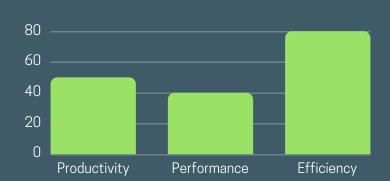
IMPROVED PRODUCTIVITY



Better reliability, better performance, better collaboration. It's a recipe for a more effective and efficient team. Qube® enables your technology to serve your business, not the other way around.

COSTS REDUCED





VALUE CREAT

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